

## Privacy Policy

Sado Tourism Association (hereinafter referred to as "the Association") recognizes the importance of appropriately protecting information that can be used to identify individual customers (hereinafter referred to as "personal information"). We have established the following policies to ensure that all users can use our website safely.

What is considered personal information?

Personal information is information that can be used to identify a specific individual by address, name, e-mail address, telephone number, date of birth, gender etc., including information that can be cross-checked with other information to identify a specific individual.

Collection of Personal Data

When collecting personal data, we will clarify in advance the purpose for which the personal information will be handled. Personal information will be collected only to the extent necessary to achieve the purpose. When personal information is collected through the website operated by the association, in principle, the information is provided by the user themselves.

Use and Disclosure of Personal Information

Personal information provided by users will be used only within the scope of the purpose of collection as specified in advance. We will not disclose or provide the information to any third party without the prior approval of the user, unless legally required.

Management of Personal Data

The association will strictly and appropriately manage the personal information it collects, and will take necessary measures to prevent leakage, unauthorized disclosure, falsification, etc. Personal information that no longer needs to be retained will be deleted promptly. The association may outsource a part of its operations to a third party in order to facilitate smooth operations. In such cases, we will conclude a contract with the subcontractor regarding the appropriate handling of personal information, and supervise the subcontractor to ensure that personal information is handled appropriately.

ABOUT the access log

The website operated by the association records information accessed by users (access log). The access log records the type of browser used by the user, date and time of access, domain name, IP address, etc., but it is not information that can identify individual users. Access logs are used for research and analysis of this site, and will not be used for any other purpose.

### Contact Information and Inquiries

For inquiries, corrections, or deletions of the user's personal information, please send an e-mail to the contact below. Please fill in the following items in the e-mail and send it to us in person.

Address

Name

E-mail Address

Telephone Number

Your Request

Others

Matters not stipulated in this privacy policy will be handled in accordance with the Sado Tourism Association Personal Information Protection and Management Regulations.

### Applicable Laws and Jurisdiction

This privacy policy is governed by and construed in accordance with the laws of Japan. Unless otherwise specified, any dispute arising out of or in connection with this privacy policy shall be subject to the court that has jurisdiction over the region in which Sado Tourism Association is located.

### Contact for inquiries regarding the handling of personal information

Sado Tourism Association

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